

NATIONAL School Public Relations Association

1201 SIXTEENTH STREET, NORTHWEST • WASHINGTON 6, D. C.

FOUNDED
IN 1935

ER.5-6729

June 14, 1954

OFFICERS

President

JOHN F. LOCKE
Director of Community Relations
Cincinnati Public Schools
Cincinnati, Ohio

First Vice President

ROBERT E. MCKAY
Assistant Secretary
California Teachers Association
San Francisco, California

Vice President for Membership

ROBERT F. WILLIAMS
Executive Secretary
Virginia Education Association
Richmond, Virginia

Regional Vice Presidents

NORTON L. BEACH
Associate Professor
Teachers College
Columbia University
New York, N. Y.

LUCILE BERLIN
Classroom Teacher
Tulsa, Oklahoma

T. C. BIRD
Superintendent of Schools
Santa Fe, New Mexico

SYLVIA CIERNICK
Editor of Publications
Dearborn Public Schools
Dearborn, Michigan

C. MONTGOMERY JOHNSON
Director of Public Relations
Washington Education Association
Seattle, Washington

WILLIAM E. LLOYD
Director of Special Services
American Association of School
Administrators
Washington, D. C.

Editor, Trends

B. I. GRIFFITH
Director of Public Relations
Ohio Education Association
Columbus, Ohio

Staff

ROY K. WILSON
Executive Secretary

BEATRICE M. GUDRIDGE
Assistant Secretary

Mr. Allen W. Dulles
Director of Central Intelligence
Central Intelligence Agency
Washington, D. C.

Dear Mr. Dulles:

Twelve national organizations whose names are listed on the enclosed memorandum will join forces to salute our "Teachers for Tomorrow" (48 young people from every state who are currently preparing to enter the teaching profession) at a dinner to be held in the Grand Ballroom of the Waldorf-Astoria in New York City at 6:30 PM on Thursday, July 1.

The program will dramatize the importance of the teacher in American life, as well as the challenging opportunities awaiting these newcomers. More than 1000 educational leaders from throughout the United States will be present for the dinner.

Each future teacher will receive a personally imprinted Salute Portfolio containing letters from more than a score of leaders in American life. We believe the entire program will give each young teacher-to-be tangible evidence of our deep faith in him and what he and other teachers for tomorrow can accomplish. We believe this kind of heartfelt salute from those already in the profession and from a top group of national leaders will not only convince these future teachers that they have chosen their careers wisely but will encourage promising students in every state to enlist in the ranks of education.

Three leading American citizens are being invited to take part in the program. Each will speak for approximately ten minutes on the importance of the teacher in American life.

On behalf of the dinner committee I am writing to invite you to take part in the program as one of these three persons. We believe that much emphasis will be added to the significance of this event by your great personal prestige.

Is there a teacher who made some outstanding contribution along the way to your career, to whom we might extend an invitation to be present also? A reply at your earliest convenience would be greatly appreciated as we wish to complete plans for the program as soon as possible.